

ELIMINATING THE HASSLE
OF MAIL PREPARATION
AND DELIVERY



Is there a better way to prepare and send outbound documents?

Sending outbound customer communications is essential for all businesses. However, manually preparing physical mailings is time-consuming, labor-intensive and may be disruptive. In addition, how does an organization that relies on manual mail processing effectively and efficiently adapt to changes in the business environment? If your customer communication workflow reflects the above scenario, you are aware of the many challenges that go along with manual processes, especially the risks associated with human error.

An outsourced hybrid mail solution automates manual processes removing bottlenecks and streamlining operations while providing the agility to navigate fluctuations in mail volume, customer preferences, or other external factors that could affect your business.

**BACKED BY
THE EXPERTS**
Gartner, Forrester,
and Aspire



EXPERIENCE
A rich history
of world-class
leadership



PROVEN RESULTS
96% customer
satisfaction rate



EXPERTISE
8 billion personalized
experiences annually



“

**76% of organizations surveyed
that employ a hybrid mail solution
stated they were unlikely to bring
that function back in-house.**

— 2018 Mail Technology and E-Delivery
Adoption Research Study,
Keypoint Intelligence



WHAT ARE SOME OF THE BENEFITS OF OUTSOURCING YOUR OUTBOUND MAILING PROCESS?

What if you could send out a batch of critical customer documents without leaving your desk? An outsourced hybrid mail solution enables you to:



MAXIMIZE EMPLOYEE PRODUCTIVITY

Eliminate the distraction of mail processing to focus on core business activities while reducing manual labor and the potential for human error.



CONTROL THE ENTIRE DOCUMENT PREPARATION PROCESS

Hybrid mail solutions provide you with detailed tracking and an audit trail of the entire document preparation process and ensure your documents meet security and compliance requirements.



IMPROVE CASH FLOW

Outsourcing all or a portion of your outbound mailings reduces overhead costs. Expedite the payment process by not waiting until the end of the month to send invoices and decrease delivery time by sending communications through a unique, outsourced delivery channel.



EXECUTE MAILINGS FROM VIRTUALLY ANYWHERE

Manage mailings in the office or remotely. All that is needed to complete a job is an internet connection.



WHY CHOOSE IMPRESS DISTRIBUTE?

Quadient Impress Distribute is a cloud-based multi-channel document delivery solution that simplifies the preparation and delivery of your business communications to just a few clicks. Upload documents via a user-friendly SaaS application for Quadient's mail production facility to print, sort, stuff, meter, and deliver the mail to the post office. Or, select digital delivery such as a secure branded customer portal, tracked email, or SMS text.



IMPROVE OPERATIONAL EFFICIENCY

Easily send a single document or a batch job of thousands through an intuitive web interface so you and your employees have more time to focus on higher-value tasks. As part of the Impress platform, Distribute may be integrated with Impress Automate to manage business rules, enhance documents, and fully automate your customer communication workflow process.



PROCESS INVOICES FASTER

Do your invoices stack up, waiting to be sent out in a large batch at the end of the month? Send invoices as they are created with Impress Distribute so they reach your customers faster, meaning you receive payments sooner.



CUSTOMIZE AND TARGET COMMUNICATIONS

Develop a multi-channel customer communication strategy tailored to customer preferences. Personalize documents with targeted messaging by integrating with Impress Automate for maximum impact.



ENSURE SECURITY AND COMPLIANCE

Quadient's document automation platform and production facilities adhere to the latest industry standards and have earned strict regulatory and compliance certifications to ensure documents meet privacy rules and security requirements. Impress Distribute is powered by Microsoft Azure, the leading cloud-based platform with more than 90 compliance offerings to deliver the highest level of security and service.



BETTER TRACKING AND VISIBILITY

Track distribution status and history in real-time with Impress Distribute's dynamic dashboard. For physical mail, track each step of the process from print to delivery to the post office. For digital communications, see when documents have been delivered and viewed. Outgoing communications may be stored for a pre-defined duration of 3 months to 11 years, yet easily retrieved at any time.

What would you do with the time gained by using Impress Distribute? Imagine what more you and your team could accomplish.

DISCOVER THE POWER
OF QUADIENT'S IMPRESS
DISTRIBUTE TODAY.

OPTIMIZE. TRANSFORM.
ENGAGE WITH QUADIENT.
Because Connections Matter.

“

We were able to reallocate a large portion of Yvonne's responsibilities from time-consuming administrative tasks and re-focus her attention on key department priorities. We increased overall department productivity as well as continue to save money on billing expenses.”

— Melinda Moritz, Public Works
Director - City of Leon Valley, Texas



About International Mailing Equipment®

International Mailing Equipment is the most trusted provider of mailing equipment and services, empowering small businesses nationwide to thrive. By offering exceptional products, services, and support, we aim to make a real impact that enables entrepreneurs to turn their dreams into reality. Contact us today!

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